



## Vringo Announces Issuance of Second U.S. Patent

March 15, 2011

### Protects Critical Technology for Distributing Personalized Mobile Apps

NEW YORK, Mar 15, 2011 (GlobeNewswire via COMTEX) --

Vringo, Inc. (NYSE Amex:VRNG), a provider of video ringtones and personalization solutions for mobile devices, today announced the U.S. Patent and Trademark Office ("USPTO") has issued it a patent covering a method for installing personalized software applications.

Vringo's newly issued patent addresses the personalization of standard, already compiled and signed software application downloads. In Vringo's invention, personalized installation files are passed to the user's device without modifying or invalidating the securely signed application file. In other words, the patent covers a method that automatically generates a personalized software installation file for each individual or specific user.

"We are extremely pleased to have received a second U.S. patent, which we believe provides additional critical protection for our video ringtone service and has broader applications as well for personalizing software automatically for individual users," said Jon Medved, Chief Executive Officer of Vringo. "The ability to personalize app installation files for specific individual users has broad utility in the growing world of mobile apps. While apps were still a widely unknown experience on the mobile phone when we filed this patent, today people talk about the 'app economy.'"

"We believe the issuance of our second important patent provides us with a competitive advantage as we expand our business and begin launching commercial video ringtone services in Western Europe and the U.S.," said Andrew Perlman, Vringo's President. "For a small company, we have produced a significant amount of intellectual property, and we are gratified that our patent applications are moving through the system to issuance."

The USPTO issued Vringo U.S. Patent No. 7,877,746 on January 25, 2011, which will expire no earlier than September 2027. This is the second of Vringo's applications to be issued by the USPTO. Vringo also has 15 active U.S. patent applications, one U.S. provisional application and five applications filed in other countries that are pending. Today's announced patent is related to U.S. Patent Application No. 11/858,193 filed September 20, 2007. This patent application also claimed benefits from U.S. Provisional Patent Application No. 60/846,113, filed September 21, 2006.

Vringo's fully-hosted carrier platform is currently deployed for international partners in six markets with new launches anticipated in the next quarter. Vringo's scalable cloud-based distributed application architecture enables the carrier's subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. In addition to carrier partners such as Orange, Maxis and Etisalat, Vringo has content partnerships with various major content providers including EMI, T-Pain, Tiesto, Muhammad Ali, Turner, Marvel, Discovery Mobile, RTL, Ingrooves and Agence France-Presse.

#### About Vringo

Founded in 2006, Vringo (NYSE Amex:VRNG) is bringing about the evolution of the ringtone. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take video, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners and maintains a library of more than 5,000 video ringtones. For more information, visit <http://ir.vringo.com>.

For more information about how video ringtones work, visit [www.vringo.com/p\\_video\\_ringtones.html](http://www.vringo.com/p_video_ringtones.html).

The Vringo, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8289>

#### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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