



## Vringo CEO Jon Medved to Present at DealFlow Media's Alternative Finance Conference on December 13, 2011

December 12, 2011

NEW YORK, Dec. 12, 2011 /PRNewswire/ -- Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced that its CEO, Jon Medved, will be presenting at DealFlow Media's Alternative Finance Conference at the Dan Tel Aviv Hotel in Israel on Tuesday December 13, 2011 at 9:00am local time.

Mr. Medved has more than 26 years investing and managing technology start-ups, and was asked by DealFlow Media, the producer of the conference, to participate as a speaker. Mr. Medved will discuss how a company can secure the appropriate financing for its market strategy, and what foreign investors will look for in a company.

Before founding Vringo Mr. Medved was the founder and General Partner of Israel Seed Partners, one of Israel's leading venture capital funds with \$262 million under management in four funds. Some of his prior investments include: Answers.com (acquired by Summit Partners for \$127 million). Shopping.com (acquired by eBay Inc. for \$640 million), Native Networks (acquired by Alcatel) and Compugen.

"I am honored to have been asked to speak at this event," said Mr. Medved. "My experiences over the years have provided a depth of knowledge about financings from both sides of the table. At Vringo, we completed an IPO in 2010 as well as subsequent financings, including a recent private placement with various investors including Benchmark Capital and DAG Ventures. I believe that properly financing a company is one of the most important components of being successful in the current business environment and I look forward to discussing these strategies at the conference."

DealFlow Media's Alternative Finance Conference is a forum for discussion of unconventional sources of capital for companies. Topics at the conference will run the entire gamut of funding sources, including: alternative public offerings, PIPEs (Private Investment in Public Equity), Registered Directs, Confidentially Marketed Public Offerings (CMPOs), SPACs (Special Purpose Acquisition Companies), as well as alternatives to venture capital and structured debt investments.

### About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones™, Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones™ product creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: [www.vringo.com](http://www.vringo.com)

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones Video](#).

### Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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