



Vringo Launches Facetones(TM) App on the iPhone®

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Now Available as a Beta Version on the App Store(SM), Facetones(TM) Integrates with Facebook® and Provides a New Way to Get Visually Exciting Social Content Before a Phone Call

NEW YORK, Jan. 11, 2012 /PRNewswire via COMTEX/ --Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced the availability of a beta version of its innovative Facetones(TM) application on iPhone® devices through the App Store(SM). Vringo's Facetones(TM) application is designed to deliver a fun and visually exciting social update to a phone each time a user makes or receives a phone call.

"There have been many loyal fans and followers of our Facetones(TM) application that have been eagerly awaiting its launch on the iPhone platform," said Jon Medved, Vringo's Chief Executive Officer. "Today we are extremely pleased to report that Facetones(TM) is officially available on the App Store and we intend to continue to enhance and upgrade the app beyond the current beta version. We believe the fun and exciting experience of getting an automatic full screen photo of a friend's latest pictures before a phone call will help define the future of social mobile experiences."

The Facetones(TM) app displays a full screen photo of a user's Facebook® friends' pictures whenever the user is called or the user calls them. Facetones(TM) will initially connect with Facebook, the world's leading social media site, providing for a significantly enhanced mobile experience for people who use social media as a means of communication. Vringo expects to integrate Facetones(TM) with other social networks and photo sites in the near future.

"Facetones(TM) continues Vringo's tradition of innovation and leadership in mobile personalization," said Andrew Perlman, Vringo's President. "The Android version of Facetones(TM) is fast approaching 1 million downloads and we look forward to expanding its availability to iPhone, which is a key platform."

The App Store is one of the most well-recognized app stores in the world, responsible for over 10 billion mobile application downloads to date. The App Store is accessible from the iPhone, iPod Touch and iPad via an iOS application by the same name. To view Vringo's Facetones(TM) application on the App Store, please visit:

<http://itunes.apple.com/us/app/Facetones/id491674370?mt=8>

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Facetones(TM) is a trademark of Vringo, Inc. and is not sponsored or endorsed by Facebook® nor is Facebook® affiliated with Vringo, Inc.

About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones(TM), Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones(TM) application creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: www.vringo.com

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones\(TM\) Video](#).

Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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