



HGU NEW YORK PARTNERS WITH FLI CHARGE TO OFFER WIRELESS CHARGING AND POWER

July 13, 2016

*The NoMad District's New Boutique Hotel, HGU New York,
Keeps Guests Powered On With FLI Charge As Official Wireless Power Partner*

(NEW YORK, NY - July 13, 2016) - HGU New York, a new boutique hotel located in New York City's emerging NoMad district, and opening this July, is excited to announce their official partnership with FLI Charge, a technology company that offers the fastest and most powerful wireless charging solution for virtually all mobile devices including smartphones and tablets. FLI Charge's technology is also the most efficient wireless power solution available, capable of charging up to eight smartphones at the same time and at the same speed as plugging them into an outlet.

The collaboration with FLI Charge is just one example of HGU New York's many transcending services and amenities that feature the latest in technology. As part of the ten-story boutique hotel's tech concierge program, each of its 90 rooms will be outfitted with FLI Charge's sleek and stylish FLIway 40 charging pads, ensuring that each guest's mobile devices stay on 100% throughout their stay. Guests will have easy access to charge their smartphones using FLIcases (*available for the most popular Apple iPhone and Samsung Galaxy models*) and all other USB powered devices using either the FLIcube or FLIcoin, two of FLI Charge's universal adapters. The FLIcases and universal adapters are engineered to charge devices as fast as plugging into the wall, regardless of where, or in what orientation, they are placed on the surface of the FLIway 40 charging pad.

"We believe it is imperative to service our guests with the latest in technology, says Michael Namer, hotel owner and CEO of real estate company, Alfa Development. "Our guests are tech-savvy, travel with a variety of electronics, and are looking for convenience. Our partnership with FLI Charge provides easy and accessible solutions to all of our patrons."

Alfa Development's \$18 million renovation of HGU New York, located at 34 East 32nd Street, preserves the 1905 Beaux-Arts architecture and seamlessly integrates the coziness of a cotemporary quintessential NYC apartment, complimented by contemporary art and modern renovations. Throughout their stay at HGU New York, hotel guests are immersed in an authentic New York City boutique hotel experience.

"HGU New York is our first hotel partnership and is the ideal hospitality venue to introduce FLI Charge to savvy and tech-minded business and leisure travelers," adds Cliff Weinstein, President of FLI Charge. "In an effort to build upon the success of our current crowdfunding campaign on Indiegogo, which has been made possible by the support of our backers, we are excited to share FLI Charge with the HGU New York community and take the next steps in bringing FLI Charge to the world."

Checkout FLI Charge's Indiegogo campaign [here](#). For additional information on HGU New York, please visit [here](#).

About HGU New York

Alfa Development's first hotel property, HGU New York, is situated in New York City's coveted NoMad district. The 90-room boutique hotel offers guests a truly authentic experience of New York City showcasing the history of the 1905 Beaux-Arts foundation, complimented by contemporary art and modern renovations and amenities. Located at 34 East 32nd Street between Park and Madison Avenues, the property will open July 2016. For additional information, please visit www.hgunyc.com, or call 212.779.3432.

About FLI Charge

Based in New York, FLI Charge designs, develops, manufactures and markets wireless conductive power and charging solutions. Its patented technology is the only wireless power solution that is fully interoperable between different types of devices. The FLI Charge family of products are easily integrated into your everyday life and simple to use. For more information, visit: www.flicharge.com

About FORM Holdings Corp.

FORM Holdings Corp. is a diversified holding company that specializes in identifying, investing in and developing companies with superior growth potential. FORM's current holdings include Group Mobile, FLI Charge, Infomedia and Intellectual Property Assets. Group Mobile is a provider of rugged, mobile and field-use computing products, serving customers worldwide. FLI Charge designs, develops, licenses, manufactures and markets wireless conductive power and charging solutions. Infomedia is a leading provider of customer relationship management and monetization technologies to mobile carriers and device manufacturers. The Intellectual Property division is engaged in the innovation, development and monetization of intellectual property. To learn more about Form Holdings Corp., visit www.formholdings.com.

Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our inability to license and monetize our patents, including the outcome of litigation; our inability to monetize and recoup our investment with respect to patent assets and other businesses that that we have acquired or acquire in the future; our inability to develop and introduce new products and/or develop new intellectual property; our inability to protect our intellectual property rights; new legislation, regulations or court rulings related to enforcing patents, that could harm our business and operating results; unexpected trends in the mobile phone and telecom computing industries; our inability to raise additional capital to fund our combined operations and business plan; our inability to maintain the listing of our securities on a major securities exchange; general economic conditions and level of information technology and consumer electronics spending; the potential loss of one or more of our significant Original Equipment Manufacturer ("OEM") suppliers, the potential lack of market acceptance of our products; market acceptance, quality, pricing, availability and useful life of our products and services, as well as the mix of our products and services sold; potential competition from other providers and products; our inability to retain key members of our management team; our liquidity and other risks and uncertainties and other factors discussed from time to time in our filings with the Securities and Exchange Commission ("SEC"), including our

annual report on Form 10-K filed with the SEC on March 10, 2016. FORM expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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