



XpresSpa Announces the Opening of its Second Location at Dubai International Airport

November 28, 2017

NEW YORK, Nov. 28, 2017 (GLOBE NEWSWIRE) -- XpresSpa, the industry-leading luxury airport spa company and a wholly owned subsidiary of FORM Holdings Corp. (Nasdaq:FH), today announced the opening of its second spa location in Terminal 3 at Dubai International Airport (DXB).

Dubai International Airport is the third busiest international airport in the world, serving over 83 million passengers in 2016. The airport facilitates passengers traveling to over 260 destinations across 6 continents on more than 140 scheduled airlines. Since its opening in 1960, the airport's passenger volume grew at an average annual rate of 15%.

"We are excited by the opportunity to extend our international footprint in an airport as prestigious and beautiful as Dubai International," said Ed Jankowski, XpresSpa's Chief Executive Officer. "We opened our first spa there in September 2016 and it has been a great venue to build upon with our second location."

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/be46a5f2-ae4d-48a9-9f62-69a0d4e6809b>

About XpresSpa

XpresSpa is the industry-leading luxury travel spa business, serving almost one million air travelers each year at its 23 airports in the United States, Holland and the United Arab Emirates. XpresSpa offers travelers premium spa services, including massages, reflexology, stress and tension release, manicures, pedicures, facials and waxing. Its Xpress nail, massage and hair blow-out services are designed specifically for the busy traveling customer, with treatments completed in 30 minutes or less. In stores and online, XpresSpa also offers exclusive luxury travel products and accessories, including travel pillows, blankets, massagers, and personal, hair, nail and bath and body products. XpresSpa has over 750 employees, including talented teams of professionally licensed massage therapists, cosmetologists and nail technicians who are committed to providing exceptional customer experiences. www.xpresspa.com

About FORM Holdings Corp.

FORM Holdings Corp. is a diversified holding company engaged in building a preeminent pure-play health & wellness services company around its core asset XpresSpa. FORM's current holdings include XpresSpa, Group Mobile, Infomedia and intellectual property assets. XpresSpa is the world's largest airport spa company. Group Mobile is a provider of rugged, mobile and field-use computing products, serving customers worldwide. Infomedia is a leading provider of customer relationship management and monetization technologies to mobile carriers and device manufacturers. FORM Holdings' intellectual property division is engaged in the development and monetization of intellectual property. To learn more about Form Holdings Corp., visit: www.FormHoldings.com.

Forward-Looking Statements

This press release contains "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These include statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements relating to expectations about future results or events are based upon information available to FORM Holdings as of today's date, and are not guarantees of the future performance of the company, and actual results may vary materially from the results and expectations discussed. Additional information concerning these and other risks is contained in FORM's most recently filed Annual Report on Form 10-K, Quarterly Report on Form 10-Q, recent Current Reports on Form 8-K and other SEC filings. All subsequent written and oral forward-looking statements concerning FORM, or other matters and attributable to FORM or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements above. FORM does not undertake any obligation to publicly update any of these forward-looking statements to reflect events or circumstances that may arise after the date hereof.

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