# XpresSpa Group

# XpresSpa Opens Off-Airport Prototype Location at Westfield World Trade Center

## January 9, 2018

NEW YORK, Jan. 09, 2018 (GLOBE NEWSWIRE) -- XpresSpa Group Inc. (Nasdaq:XSPA), a health and wellness holding company announced today, that its wholly owned subsidiary XpresSpa, will open its off-airport prototype spa location at Westfield World Trade Center in Downtown New York City today.

The new XpresSpa location, situated in the World Trade Center's "Oculus" complex, offers an extensive menu of signature spa services such as Xpres massages, Xpres blowouts, Xpres manicures and Xpres facials, featuring products from its exclusive partners, Essie and Dermalogica.

Westfield's premier owned and operated property is part of the new World Trade Center complex and is Manhattan's largest mall at 350,000 square feet. It also serves as Manhattan's third largest transportation hub and accommodates 300,000 daily commuters and an additional 15 million annual global travelers.

"We are excited to debut our off-airport XpresSpa at such an iconic location in the heart of New York City. This prototype is an excellent opportunity for us to learn more about how the XpresSpa concept performs in environments beyond the airport, which has the potential to materially expand our addressable market," said Ed Jankowski, President of XpresSpa.

"Westfield is one of the largest operators of consumer venues in the United States and we are thrilled to have Westfield as our proven partner in such a high-profile project. The opening of this prototype location is another step in XpresSpa's strategy to evolve the brand beyond the airport and become a recognized leader in health and wellness," said Andrew Perlman, CEO of XpresSpa Group.

"We are thrilled XpresSpa opened at Westfield World Trade Center," said Shari C. Hyman, Westfield World Trade Center's Vice President and General Manager. "Their wellness offerings are a welcome addition for all our local communities – including Lower Manhattan residents, the Downtown office population, and the many tourists who visit here on a daily basis."

### About XpresSpa

XpresSpa is the industry-leading luxury travel spa business, serving almost one million air travelers each year at its 57 locations in the United States, Holland and the United Arab Emirates, including stores in 23 airports. XpresSpa offers travelers premium spa services, including massages, reflexology, stress and tension release, manicures, pedicures, facials and waxing. Its Xpres nail, massage and hair blow-out services are designed specifically for the busy traveling customer. In stores and online, XpresSpa also sells exclusive luxury travel products and accessories, including travel pillows, blankets, massagers, and personal, hair, nail and bath and body products. XpresSpa has over 750 employees, including talented

Spa location at Westfield World Trade Center in Downtown New York City

teams of professionally licensed massage therapists, cosmetologists and nail technicians who are committed to providing exceptional customer experiences. <u>www.xpresspa.com</u>

#### **About Westfield**

As part of its global portfolio, Westfield designs, develops, owns, manages and leases award-winning shopping venues in landmark cities around the world. Among the company's iconic retail destinations are Westfield London and Westfield Stratford City in the U.K., Westfield San Francisco Centre, Westfield Century City, and Westfield Garden State Plaza. Upcoming world-class retail icons include Westfield World Trade Center (opening in 2015) and Westfield Milan in Italy. Westfield develops superior customer experiences in flagship airports across the U.S. by developing cutting-edge environments that capture each city's distinct style and spirit, integrating food, fashion, entertainment and world-class amenities, and using technology to enhance the passenger journey. Westfield has earned more than 100 first place awards from Airport Revenue News (ARN) and Airports Council International North America (ACI). Current developments include JFK, LAX, Newark, George Bush Intercontinental, Boston Logan, Orlando, Miami and Chicago O'Hare airports.

#### About XpresSpa Group, Inc.

XpresSpa Group, Inc. is a health and wellness holding company. XpresSpa Group's core asset, XpresSpa, is the world's largest airport spa company, offering services that are tailored specifically to the busy customer. XpresSpa is committed to providing exceptional customer experiences with its innovative premium spa services, as well as exclusive luxury travel products and accessories. XpresSpa serves almost one million customers per year at its locations in the United States, Holland, and the United Arab Emirates. XpresSpa Group's non-core assets include Group Mobile, Infomedia, and an intellectual property assets. To learn more about XpresSpa Group, visit: <a href="https://www.XpresSpa.com">www.XpresSpa.com</a>. To learn more about XpresSpa, visit <a href="https://www.XpresSpa.com">www.XpresSpa.com</a>.

Contacts XpresSpa SHADOW 212-972-0277

XpresSpa Group Jeff Sonnek ICR 646-277-1263 Jeff.Sonnek@icrinc.com

A photo accompanying this announcement is available at <a href="http://www.globenewswire.com/NewsRoom/AttachmentNg/9e00b0b2-5738-4991-a271-81a04c305097">http://www.globenewswire.com/NewsRoom/AttachmentNg/9e00b0b2-5738-4991-a271-81a04c305097</a>



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